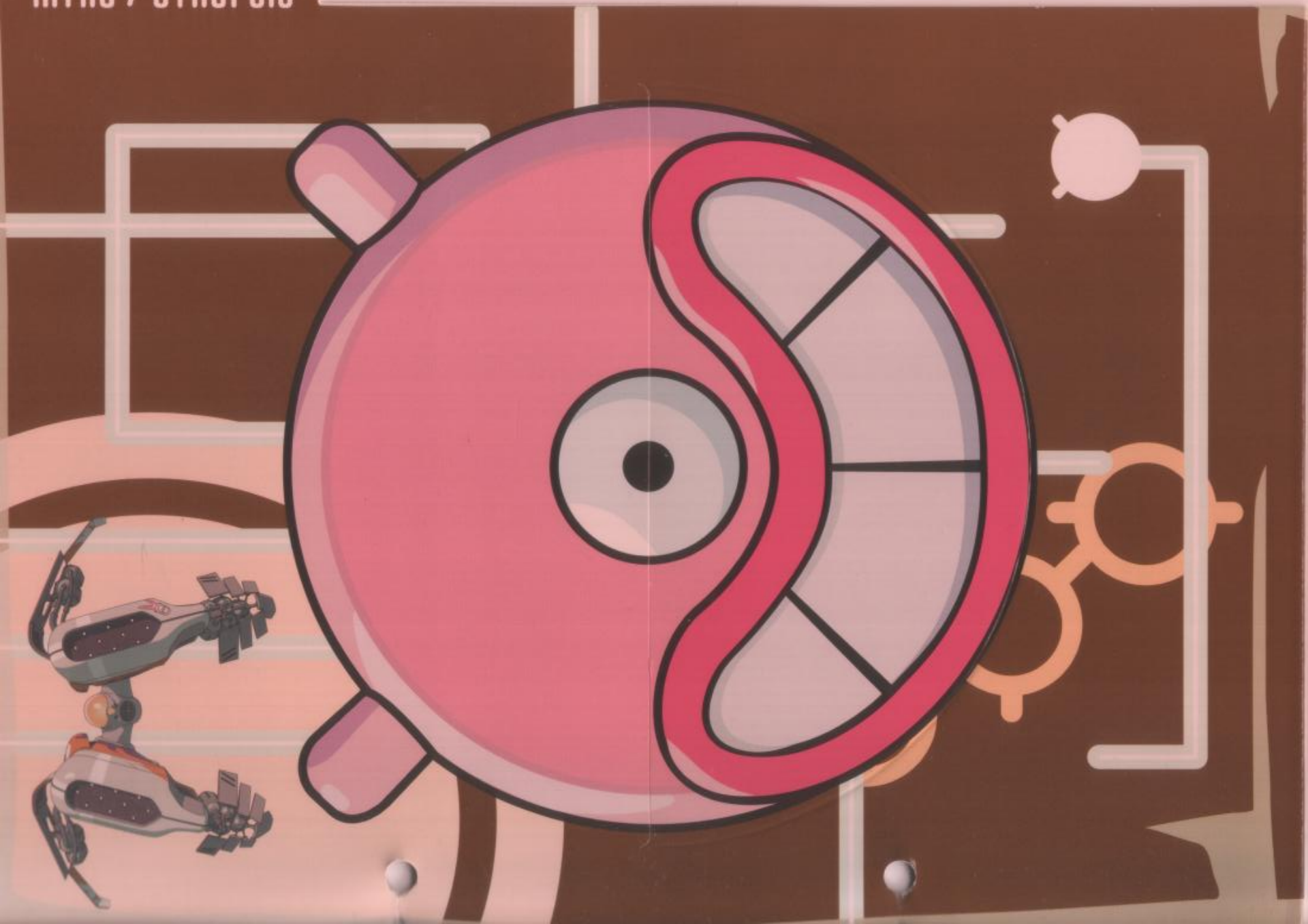
ŌBAN™
STAR-RACERS

INTRO / SYNOPSIS



INTRO

Once every 10,000 years the greatest star-pilots in the universe face off on OBAN, a legendary giant planet located at the very centre of our Galaxy.

A sporting challenge – despite what they claim – this is not the participants' prime motivation for risking their lives in the frenzied race.

Crogs, Nourasians, Innas, Humans – they have all come to Oban to take home "The Ultimate Prize", a chance to have their deepest wish granted by the powerful Avatar, mysterious organizer of the race.

For the Earth Team, victory is vital. The powerful and aggressive aliens known as the Crogs have already threatened Earth. Nothing short of a miracle can save the human race from total annihilation.
Too bad the Earth team's top star-pilot was victim of sabotage just minutes before the start of the race.

With no other champion available, Molly a precocious young girl and star-pilot prodigy, along with her gunner Jordan, a typical gung-ho boy, are Earth's unexpected hope of a victory.

LEGALS

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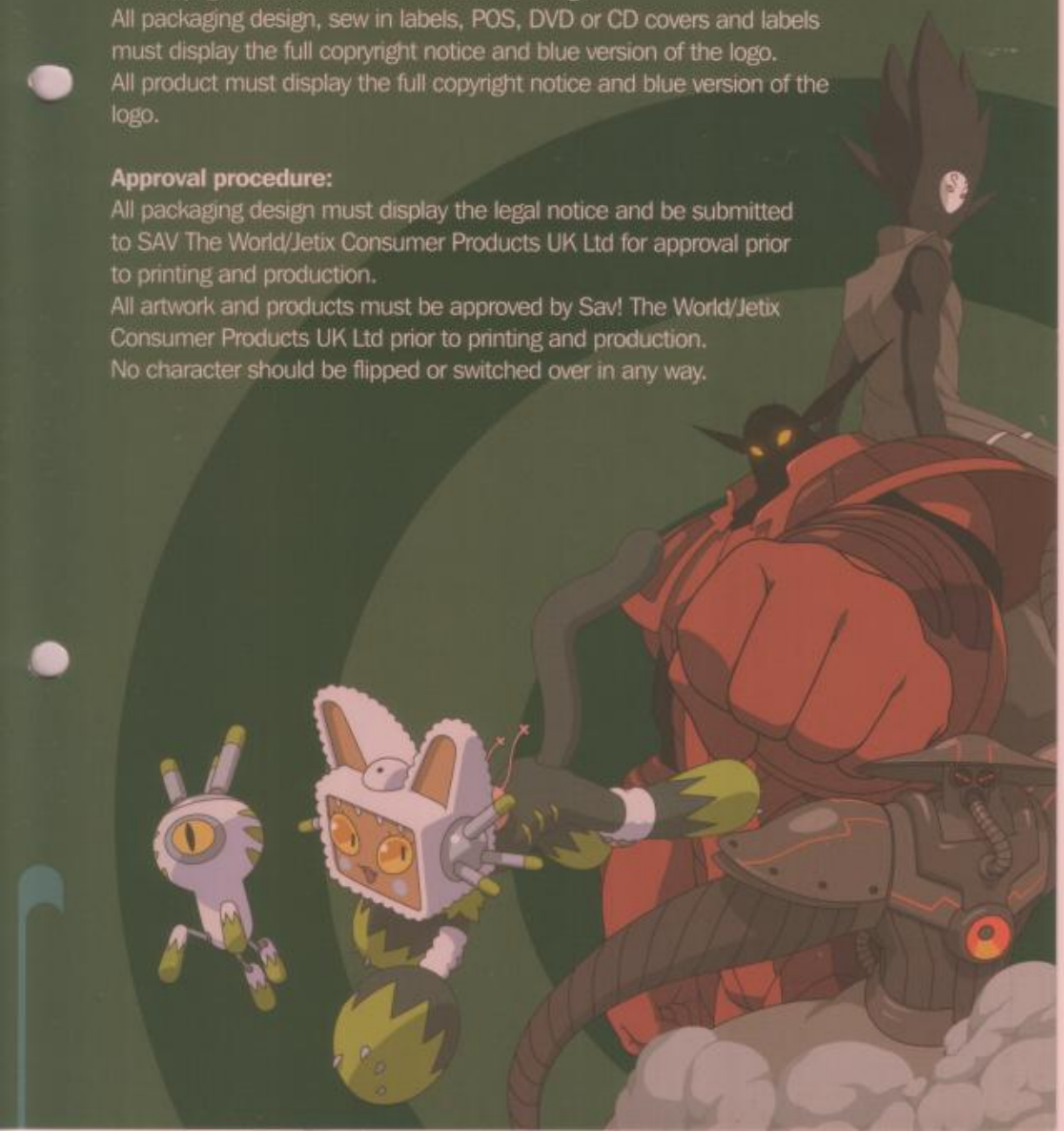
All packaging design, sew in labels, POS, DVD or CD covers and labels must display the full copyright notice and blue version of the logo.
All product must display the full copyright notice and blue version of the logo.

Approval procedure:

All packaging design must display the legal notice and be submitted to SAV The World/Jetix Consumer Products UK Ltd for approval prior to printing and production.
All artwork and products must be approved by Sav! The World/Jetix Consumer Products UK Ltd prior to printing and production.
No character should be flipped or switched over in any way.



CHARACTER ART

06. Molly
08. Jordan
10. Rick Thunderbolt
12. Donwei
14. Prince Aikka
16. G'Dar
18. Stan
19. Koji
20. Whizzing Arrow
22. Satis
23. Colonel Toros
24. Grooor
25. Flint
26. Ceres
27. Paradise
28. Superracer
29. Rush
30. Spirit
31. Lord Furter
32. Ning
33. Skun
34. Ondai
35. Muir
36. Sul
37. O
38. Kross
40. Good Guys
42. Bad Guys
44. Aliens

MOLLY

P696C	C000 M060 Y036 K032
P447C	C016 M000 Y031 K082
P695C	C000 M050 Y026 K020
P1905C	C000 M041 Y009 K000
P408C	C000 M010 Y011 K034
P7534C	C000 M002 Y006 K010
P480C	C015 M029 Y033 K000
P481C	C009 M019 Y023 K000
P7508C	C000 M015 Y040 K004
P416C	C000 M000 Y016 K050
P418C	C003 M000 Y031 K075
P5215C	C028 M035 Y024 K000
PWG9C	C000 M011 Y020 K047
P465C	C020 M032 Y058 K000
PWG10C	C014 M028 Y028 K055
P7535C	C010 M000 Y003 K016
P7528C	C000 M003 Y010 K010
P415C	C000 M000 Y012 K041
P417C	C001 M000 Y025 K065
P425C	C000 M000 Y000 K077
P7531C	C009 M000 Y013 K030
P416C	C000 M000 Y016 K050

MOL1.EPS

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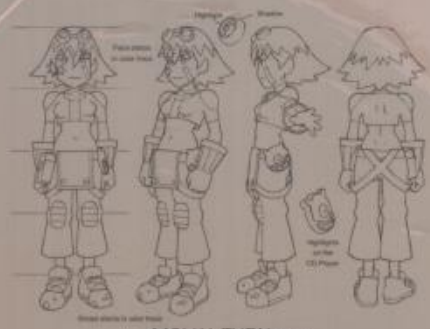

MOLLY_TURN.mov

MOL2.EPS

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P231C	C001 M052 Y000 K000
P219C	C001 M088 Y000 K000
P536C	C031 M020 Y005 K000
PC62C	C000 M000 Y000 K010

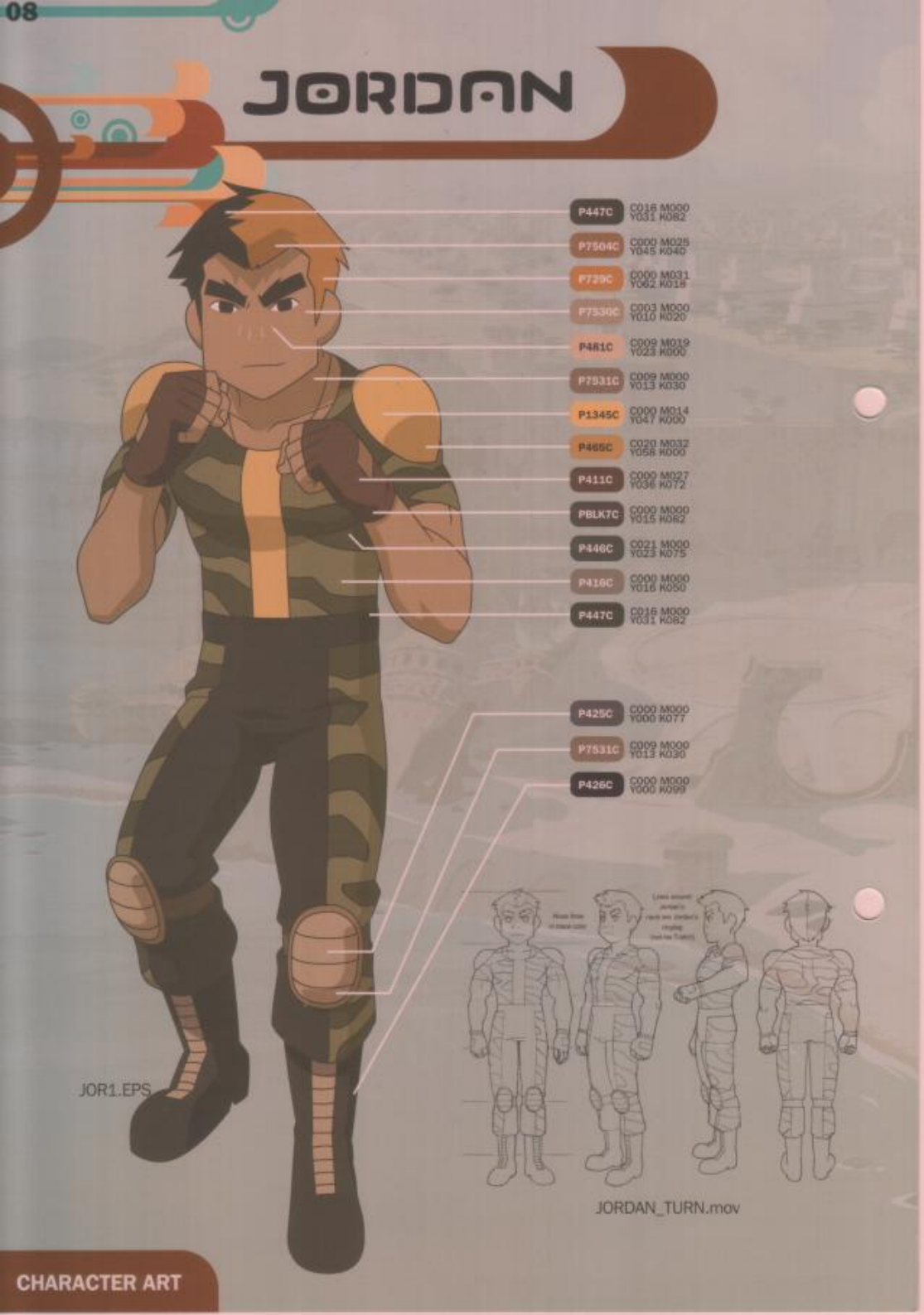
MOL3.EPS

MOL4.EPS

MOL5.EPS

Molly: Daring, rebellious, 15 year old, human girl; gifted pilot & mechanic, but temperamental, determined to reconcile with her father while keeping her true identity secret.

JORDAN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P411C C000 M027 Y036 K072
PBLK7C C000 M000 Y015 K082
P446C C021 M000 Y023 K075
P416C C000 M000 Y016 K050
P447C C016 M000 Y031 K082
P425C C000 M000 Y000 K077
P7531C C009 M000 Y013 K030
P426C C000 M000 Y000 K099
JOR1.EPS
JORDAN_TURN.mov

Jordan: Disciplined, strong 17 year old human military cadet; skilled gunner and loyal team member, reluctant soft spot for Molly but focused on winning the Race.

RICK THUNDERBOLT

P696C	C000 M060 Y036 K032
P447C	C016 M000 Y031 K082
P695C	C000 M050 Y028 K020
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P417C	C001 M000 Y025 K065
P425C	C000 M000 Y000 K077
P7531C	C009 M000 Y013 K030
P416C	C000 M000 Y016 K050

RT1.EPS

TURN AROUND - Rick

Rick Thunderbolt: Long-time star-pilot champ; cool dude, tattooed with an attitude to match; his departure from the race opens the way for Molly & Jordan.

RT2.EPS

DONWEI

P696C	C000 M060 Y036 K032
P447C	C016 M000 Y031 K082
P695C	C000 M050 Y028 K020
P1905C	C000 M041 Y009 K000
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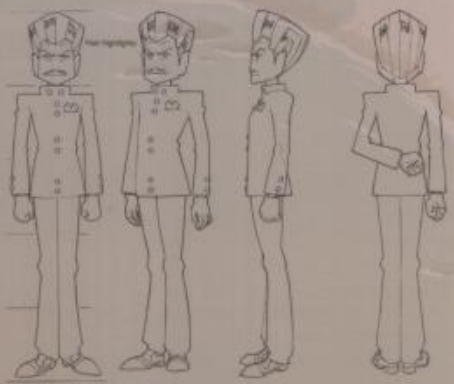
P480C	C015 M029 Y033 K000

DON1.EPS



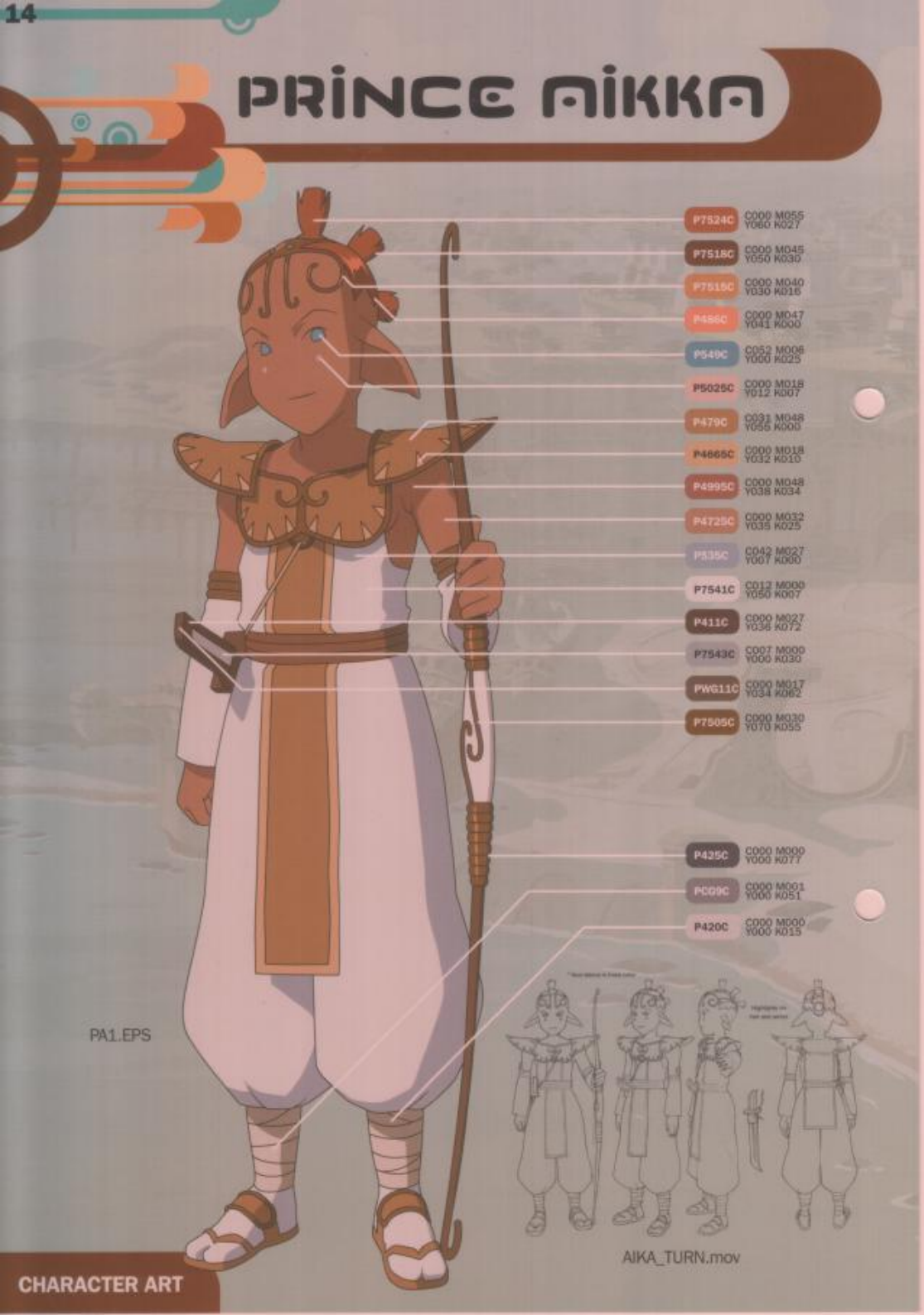
TURN AROUND - Don Wei

DON2.EPS

DON3.EPS

Don Wei: Surly manager of the Earth Team and estranged father to Molly, unbeknownst to him; long-time star-pilot manager and the planet's top man for the job.

PRINCE AIKKA



PA5.EPS

PA2.EPS

PA3.EPS

PA4.EPS

Prince Aikka: Enchanting, gentle alien warrior and prince; dazzling archer and equipped with faithful giant beetle for a ship; develops a deep bond with Molly.

G'DAR

GD1.EPS

P534C	C100 M082 Y030 K005
P7455C	C080 M053 Y000 K000
P2748C	C100 M088 Y000 K014
PS215C	C028 M035 Y024 K000
P7541C	C012 M000 Y050 K007
PS425C	C030 M004 Y000 K031
P447C	C016 M000 Y031 K082
P7547C	C035 M004 Y000 K094
P426C	C000 M000 Y000 K099
P435C	C013 M016 Y014 K000
PS425C	C030 M004 Y000 K031
PWG11C	C000 M017 Y034 K062
P7530C	C000 M008 Y021 K032
P481C	C009 M019 Y023 K000

GD2.EPS

GD3.EPS

GD4.EPS

G'Dar: Prince Aikkas ship and a real live, daring, brave beetle

STAN

P7518C	C000 M040 Y055 K060
P7419C	C000 M060 Y045 K018
P7519C	C000 M065 Y100 K035
P405C	C000 M010 Y033 K072
PWG10C	C000 M014 Y028 K055
P446C	C021 M000 Y023 K075
P431C	C011 M001 Y000 K064
P7504C	C000 M045 Y100 K025
P465C	C020 M032 Y058 K000
P430C	C005 M000 Y000 K045
P5507C	C010 M000 Y006 K027
P425C	C000 M000 Y000 K077
P5215C	C026 M035 Y024 K000
P416C	C000 M000 Y016 K050
P7535C	C010 M000 Y003 K016
P415C	C000 M000 Y012 K041
P417C	C001 M000 Y025 K065
PWG5C	C000 M005 Y010 K029
P453C	C014 M010 Y027 K000
P403C	C000 M007 Y017 K043

ST1.EPS

KOJI

P446C	C021 M000 Y023 K075
PCG11C	C000 M002 Y000 K068
P5205C	C050 M058 Y050 K000
P5005C	C000 M038 Y027 K023
P7508C	C000 M015 Y040 K004
P7504C	C000 M045 Y100 K025
P4685C	C007 M014 Y004 K000
P416C	C000 M000 Y016 K050
P404C	C000 M008 Y022 K056
PCG7C	C000 M000 Y000 K037
P424C	C000 M000 Y000 K061
P7473C	C070 M000 Y038 K008
P4685C	C000 M007 Y014 K004
P431C	C011 M001 Y000 K064
P416C	C000 M000 Y016 K050
P7535C	C010 M000 Y003 K016
P415C	C000 M000 Y012 K041
P453C	C014 M000 Y027 K000
P7531C	C009 M000 Y013 K030
PWG5C	C000 M005 Y010 K029

KO1.EPS

Stan & Koji:
The comic sidekicks and mechanics for the Earth Team.

WHIZZING ARROW

The Whizzing Arrow: Almost a character in itself, the fast but ill-treated star-racer ship of the Earth Team, complete with laser guns, rocket-seat and some big, bad engines

WA2.EPS
WA3.EPS

SATIS

SAT1.EPS

SAT2.EPS

TURN AROUND - Satis

Satis: The aged, amusing servant of the Avatar and Race marshal.

COLONEL TOROS

Colonel Toros: Barbaric and brutal Corg villain and race competitor; determined to destroy all who stand in his way – especially humans.

GROOOR

GR1.EPS

GR2.EPS

Grooor: a brutal champion obsessed with posterity.

FLINT

FL1.EPS

PWG7C	C000 M008 Y014 K038
P403C	C000 M007 Y017 K043
P7531C	C009 M000 Y013 K030
P4735C	C000 M022 Y023 K015
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P400C	C000 M003 Y006 K016
P7544C	C025 M008 Y080 K030
PC02C	C000 M000 Y000 K010
P4715C	C000 M042 Y045 K034
P170C	C000 M040 Y041 K000
P408C	C000 M010 Y011 K034
P404C	C000 M008 Y022 K056
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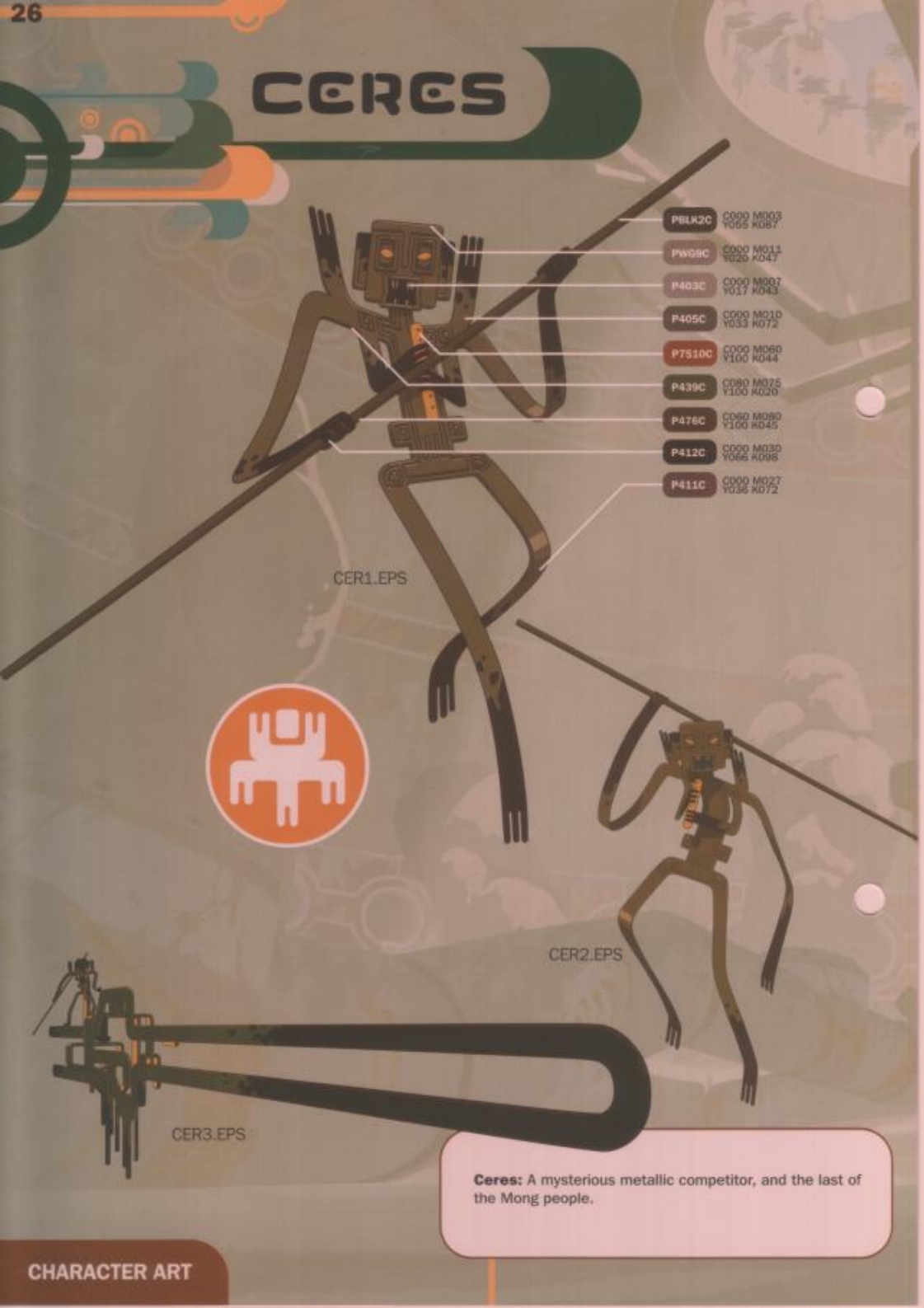
P444C	C015 M000 Y015 K042
P7539C	C009 M000 Y013 K030
P417C	C001 M000 Y025 K065
P7530C	C003 M000 Y010 K020

FL2.EPS

Flint: The local champion, supported by a passionate crowd – and by "friendly" judges.

CERES



Ceres: A mysterious metallic competitor, and the last of the Mong people.

PARADICE

PAR1.EPS

PC61C	C000 M000 Y000 K036
P7504C	C000 M025 Y045 K040
P7503C	C000 M030 Y072 K011
P375C	C041 M000 Y078 K000
P120C	C000 M009 Y058 K000
P197C	C000 M045 Y010 K000
P5005C	C000 M038 Y027 K023
P197C	C000 M045 Y010 K000
P536C	C031 M022 Y005 K000
P5005C	C000 M038 Y027 K023
P7545C	C023 M002 Y000 K063
P432C	C023 M002 Y000 K077
P501C	C000 M027 Y013 K003
P465C	C020 M032 Y058 K000
P7490C	C045 M000 Y080 K035
P375C	C041 M000 Y078 K000

PAR3.EPS

PAR2.EPS

Paradice: A young alien girl not to be taken for granted.

SUPERRACER

Super-Racer: A grotesque looking super-hero who oddly resembles Satis.

RUSH

RU1.EPS

RU2.EPS

Rush: An iron-minded space-miner with a soft heart.

SPIRIT

SP1.EPS

P426C	C000 M000 Y000 K090
PCG1C	C000 M000 Y000 K006
PCG6C	C000 M000 Y000 K031
P432C	C023 M002 Y000 K077
P425C	C000 M000 Y000 K077
P424C	C000 M000 Y000 K061
PCG3C	C000 M000 Y000 K017

SP2.EPS

Spirit: A shadowy, insidious creature whose very body transforms into his vehicle; his past contains a dark connection to the dearth of Molly's mother.

LORD FURTER

LF1.EPS

LF2.EPS

Lord Furter: A comical alien competitor, whose unique looking ship and crew pose more threat than they appear.

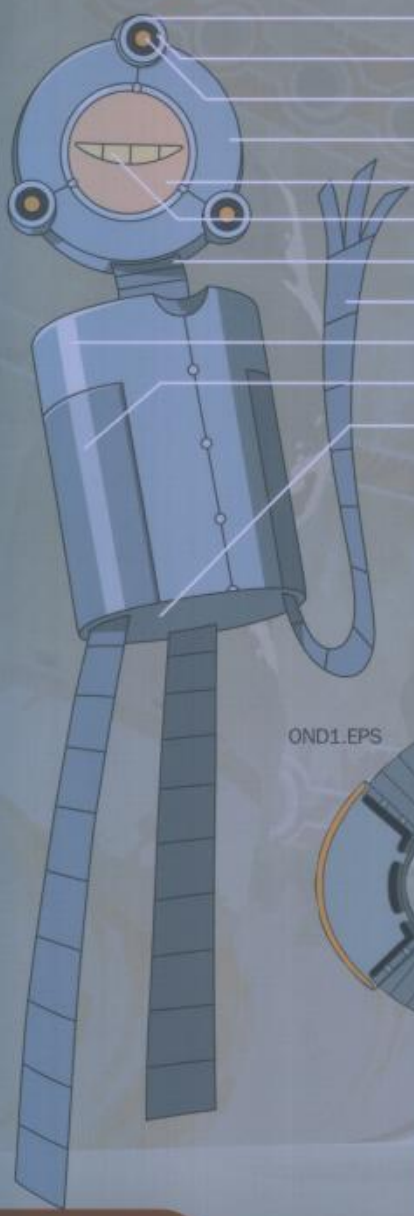
NING

Ning & Skun: two proud Inna warriors, always ready for a fight.

SKUN

PBLK7C C000 M000 Y015 K082
P542SC C030 M004 Y000 K031
PCG2C C000 M000 Y000 K010
P7543C C007 M000 Y000 K030
PCG1C C000 M000 Y000 K008
PCG9C C000 M001 Y000 K051
P425C C000 M000 Y000 K077
P4985C C000 M059 Y048 K048
P5195C C072 M090 Y075 K015
P447C C016 M000 Y031 K082
SK1.EPS
SK2.EPS

ONDAI



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P5425C	C030 M004 Y000 K032
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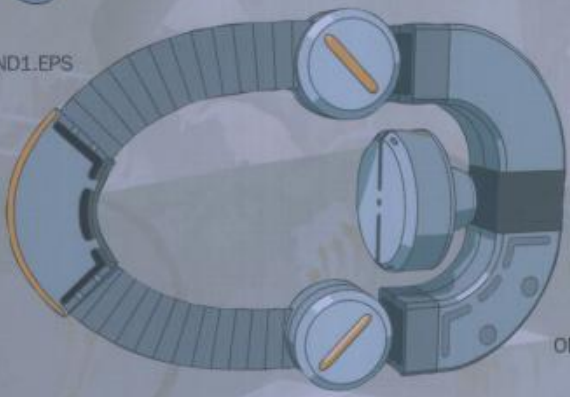
P5415C	C040 M008 Y000 K041

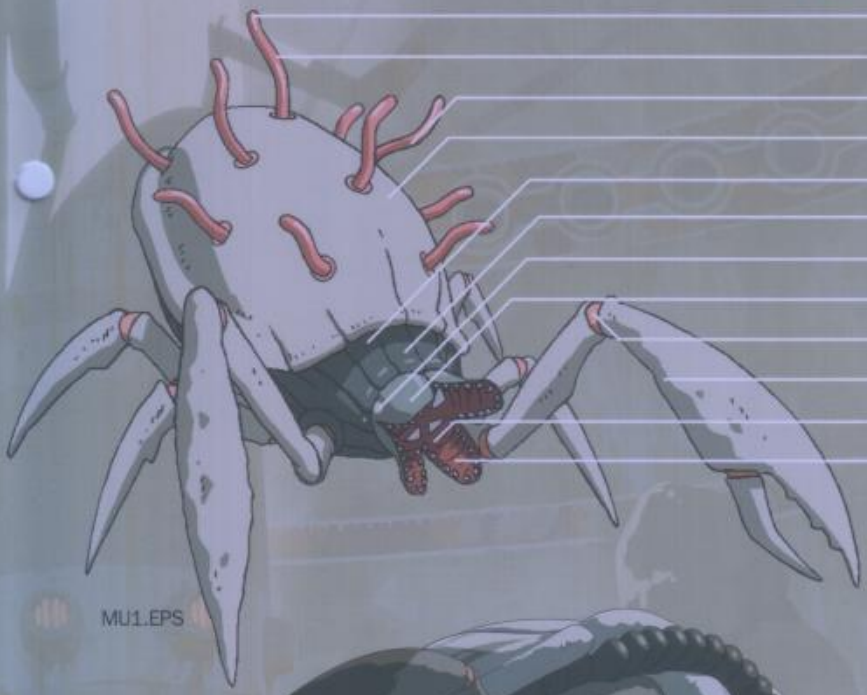
OND1.EPS



OND2.EPS

Ondai: A super-computer and high-tech robot who sees all living creatures as inferiors.

MUIR



MU1.EPS

MU2.EPS

Muir: A nightmarish creature whose only concern appears to be to cause the most possible destruction.

SUL

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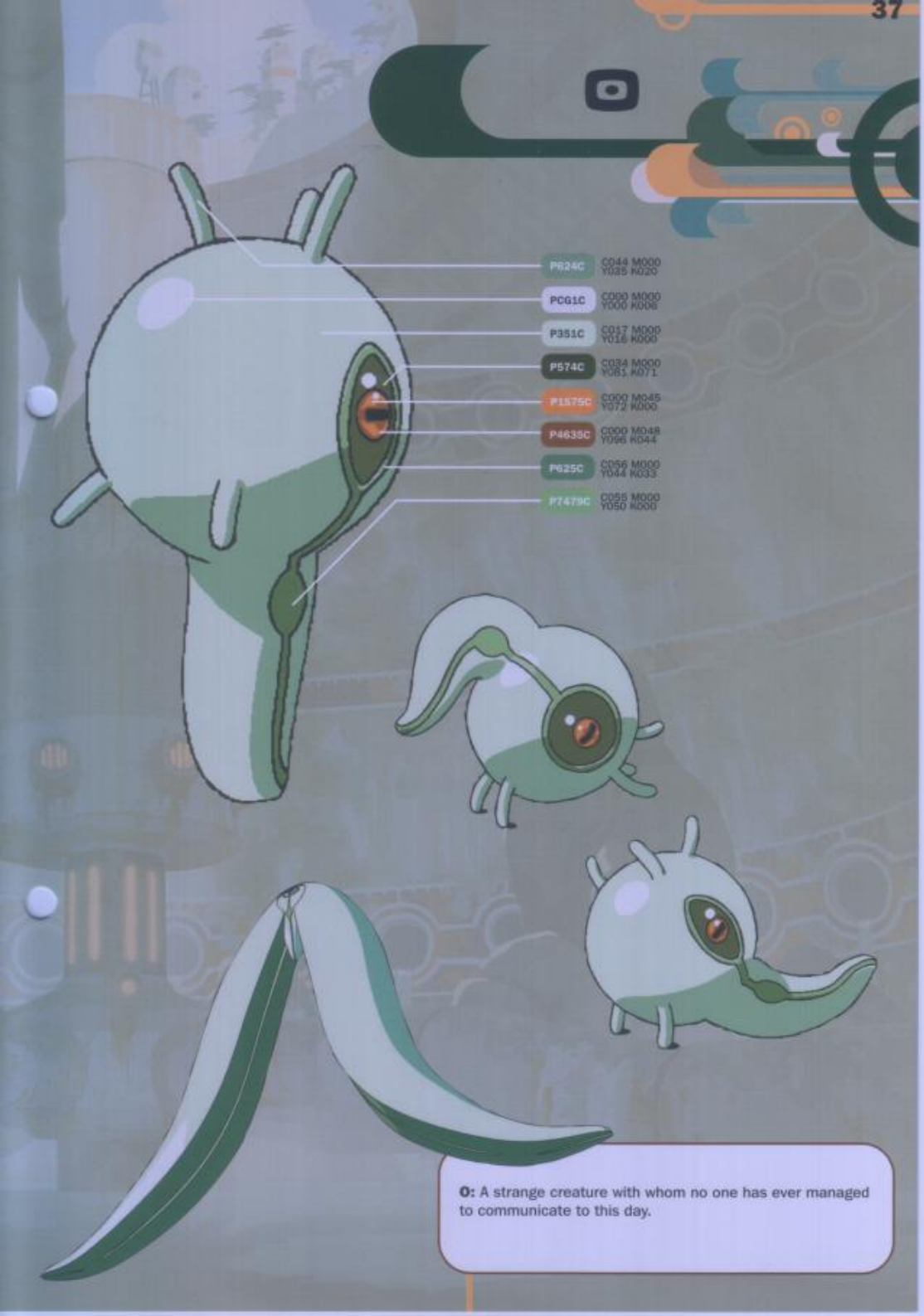
P304C	C030 M000 Y008 K000
P447C	C016 M000 Y031 K082
P549C	C052 M008 Y000 K025
P7499C	C057 M000 Y006 K013
PCG1C	C000 M000 Y000 K006

SUL1.EPS

SUL2.EPS

Sul: A monk with telekinetic super-powers that may well equal those of the Avatar himself.



O: A strange creature with whom no one has ever managed to communicate to this day.

KROSS

Kross: The fierce and cruel replacement of Toros at the head of the Crog team for the Grand Finals on Oban.

KR2.EPS

GOOD GUYS

GG2.EPS

GG3.EPS

BAD GUYS

BG1.EPS

BG2.EPS
BG3.EPS

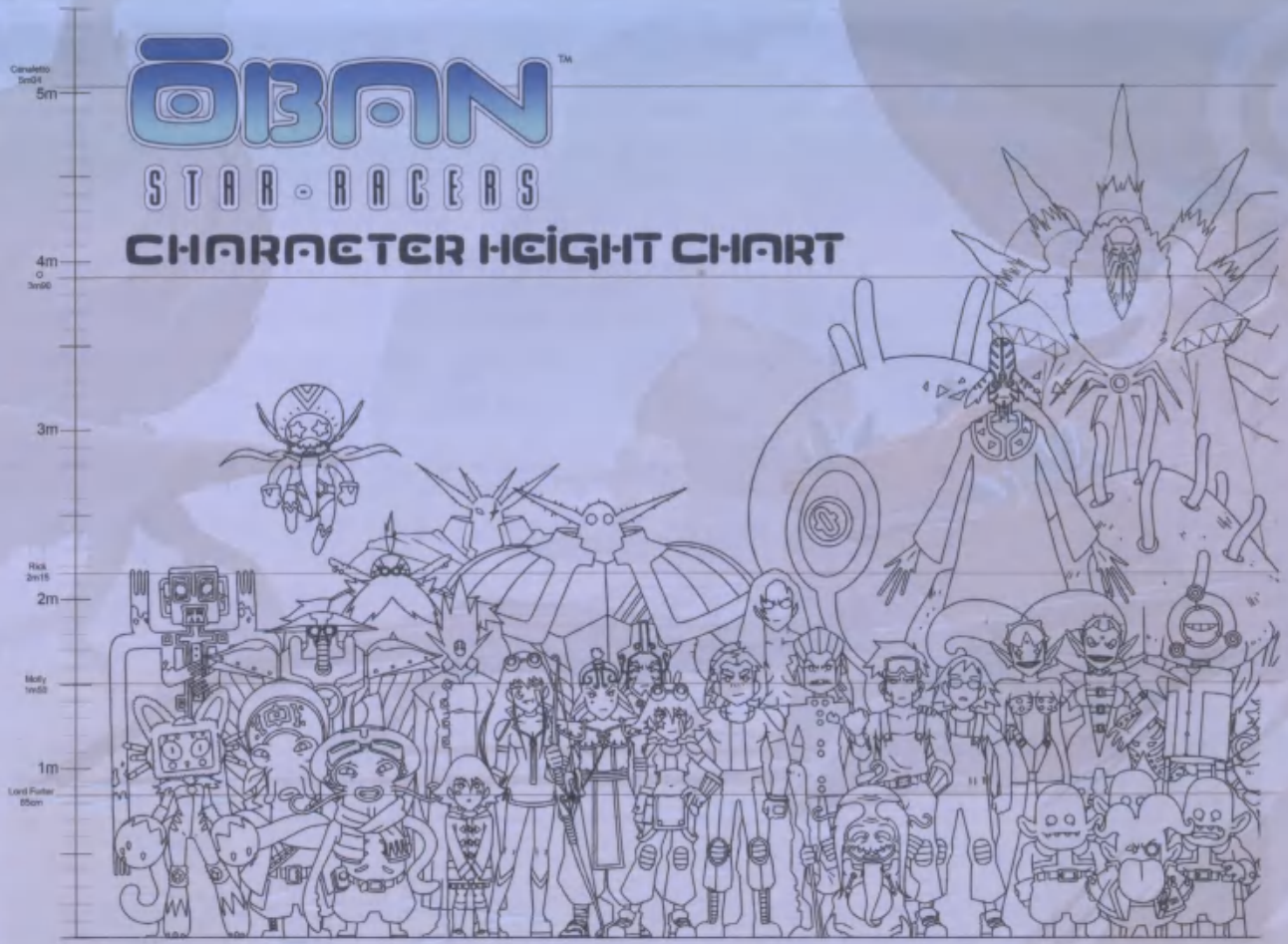
ALIENS

ALIENS1.PSD

ALIENS2.PSD

ŌBAN™ STAR-RACERS

CHARACTER HEIGHT CHART



DESIGN ELEMENTS

48. Logos
49. Fonts
50. Icons & Borders
52. Backgrounds
56. Badges
62. Colour Palettes
64. Patterns
66. Team Logos

LOGOS AND FONTS

OSR.LOGO.01.EPS

OSR.LOGO.02.EPS

4 colour primary logos. These are the main OBAN Star Racers brand logos and must be used where possible. They are printed using 4 colour process.

OSR.LOGO.03.EPS

OSR.LOGO.04.EPS

1 colour primary logo.
It is printed using 1 colour process.

2 colour primary logo.
It is printed using 2 colour Pantone process.

OBAN FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789-.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789-.

Oban font. This is a headline font only for OBAN Star Racers brand. It is available on the CD.

STAR-RACERS FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ-123456789_

ABCDEFGHIJKLMNOPQRSTUVWXYZ-
0123456789_

Star Racers font. This is the main OBAN Star Racers brand font and should be used for all headings and product titles. It has been exclusively created for OBAN. It is available on the CD.

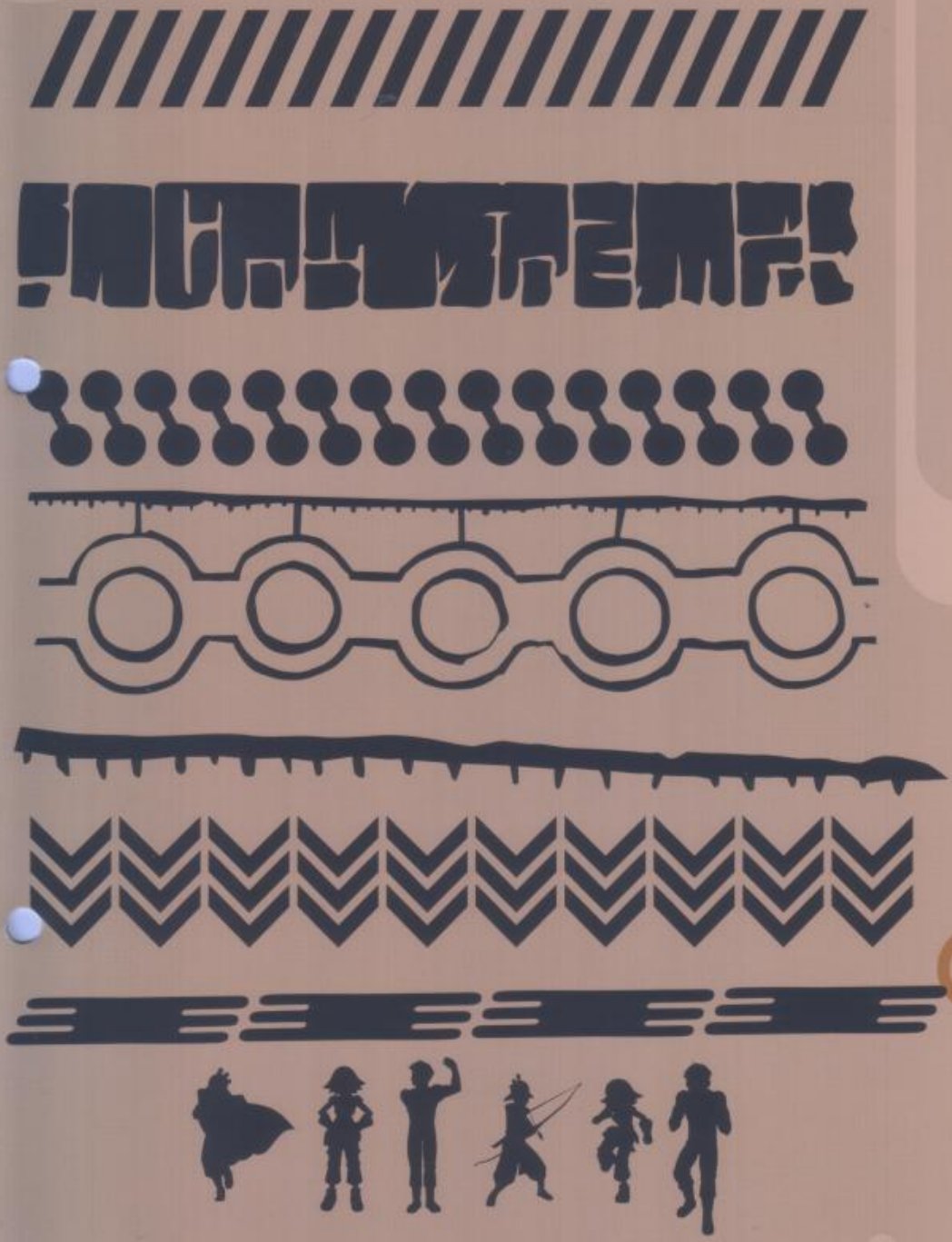
FRANKLIN GOTHIC FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789-.
ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789-.
ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789-.

Franklin Gothic font. This is the main OBAN Star Racers brand font and should be used for all headings and product titles. It is available from www.linotype.com

ICONS BORDERS

ICONS COMPLETE.EPS



BORDERS COMPLETE.EPS

BACKGROUNDS

Oban dry forest.jpg

Arouas rice paddies temple.jpg

Mad scrub house.jpg

Arouas countryside.jpg

Oban lake region.jpg

Arouas pit area.jpg

Oban green forest.jpg

Arouas inn.jpg

BACKGROUNDS

God's footprint evening.jpg

Arouas Arena.jpg

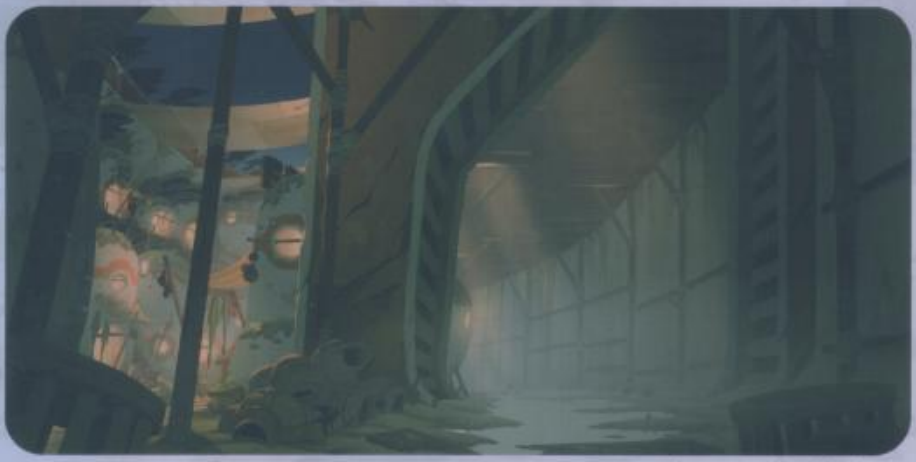
City of temples.jpg

God's footprint night.jpg

Arouas sea.jpg

Acid lakes.jpg

Arouas market.jpg



Arouas market night.jpg

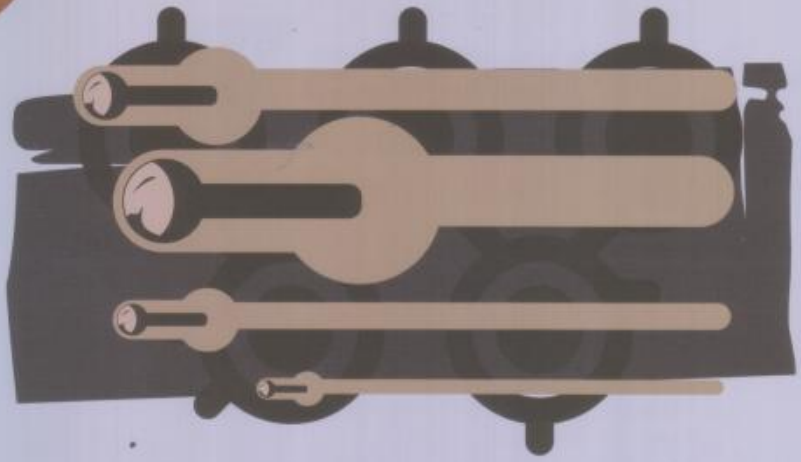
Oban night sky.jpg

Oban sky.jpg

BADGES

BAD_01

BAD_02



BAD_03

BAD_04

BAD_05

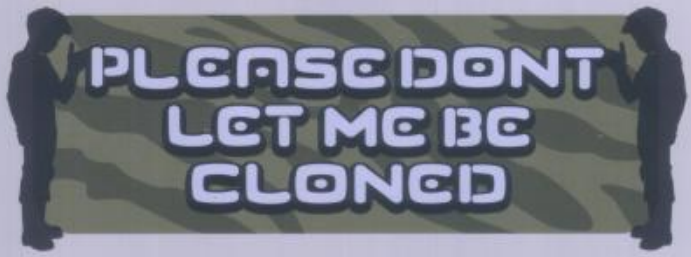
BAD_06

BADGES

BAD_07

BAD_09

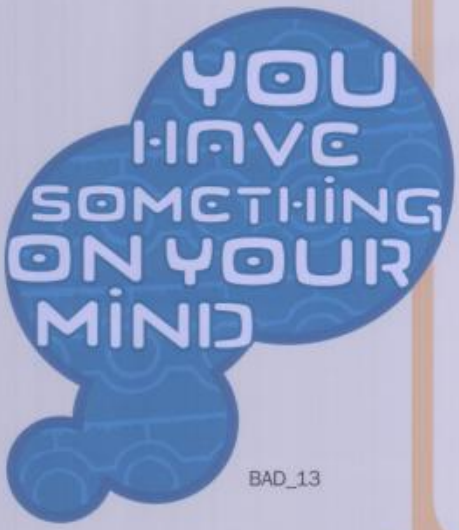
BAD_08



BAD_10

BAD_11

BAD_12



BAD_13

BAD_14

BAD_15

BAD_16

BAD_17

JORDAN
BAD_18

MOLLY
BAD_19

DONWEI
BAD_20

WHIZZING ARROW
BAD_21

RICK THUNDERBOLT
BAD_22

YOU'RE IN FOR A BIG
SURPRISE
BAD_23

PRINCE AIKKA
BAD_24

KROSS
BAD_25

PARADICE
BAD_26

SATIS
BAD_27

SUPERRACER
BAD_28

GROOOOOOOR!!!
BAD_29

COLOUR PALETTES

SEASIDE

OBAN COVER

COUNTRYSIDE

DRY FOREST

OBAN LAKE

GREEN FOREST

P554 P356 P361

P555 P345

P556 P355 P366

ARENA

P567 P5545 P7527 P4655

P8281

P1485 P7475 P5483

TEAM COLOURS

P123 P631 P7416 P722 P164 P7488 P1575 P7418

P7522 P430 P522 P578 P299 P297 P7544 P552

OBAN LAKE

P476 P499 P180 P7416 P1625 P486 P489 P693

PATTERNS

PAT_01

PAT_02

PAT_03

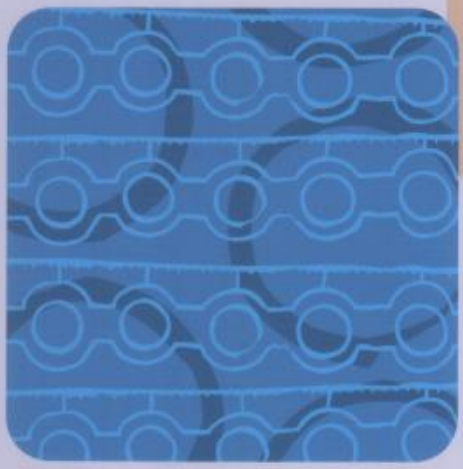
PAT_04

All patterns used within these pages can be dismantled and used as textures for various different applications. Permission must be sought for use of these and any other files used within.

PAT_05

PAT_06

PAT_07



PAT_08

PAT_09

PAT_10

TEAM LOGOS

EARTH TEAM

AIKKA

CROGS

SUPER RACER

CERES

PARADICE

FLINT

GROOAR

LORD FURTER

MUIR

NING SKUN

O

RUSH

SUL

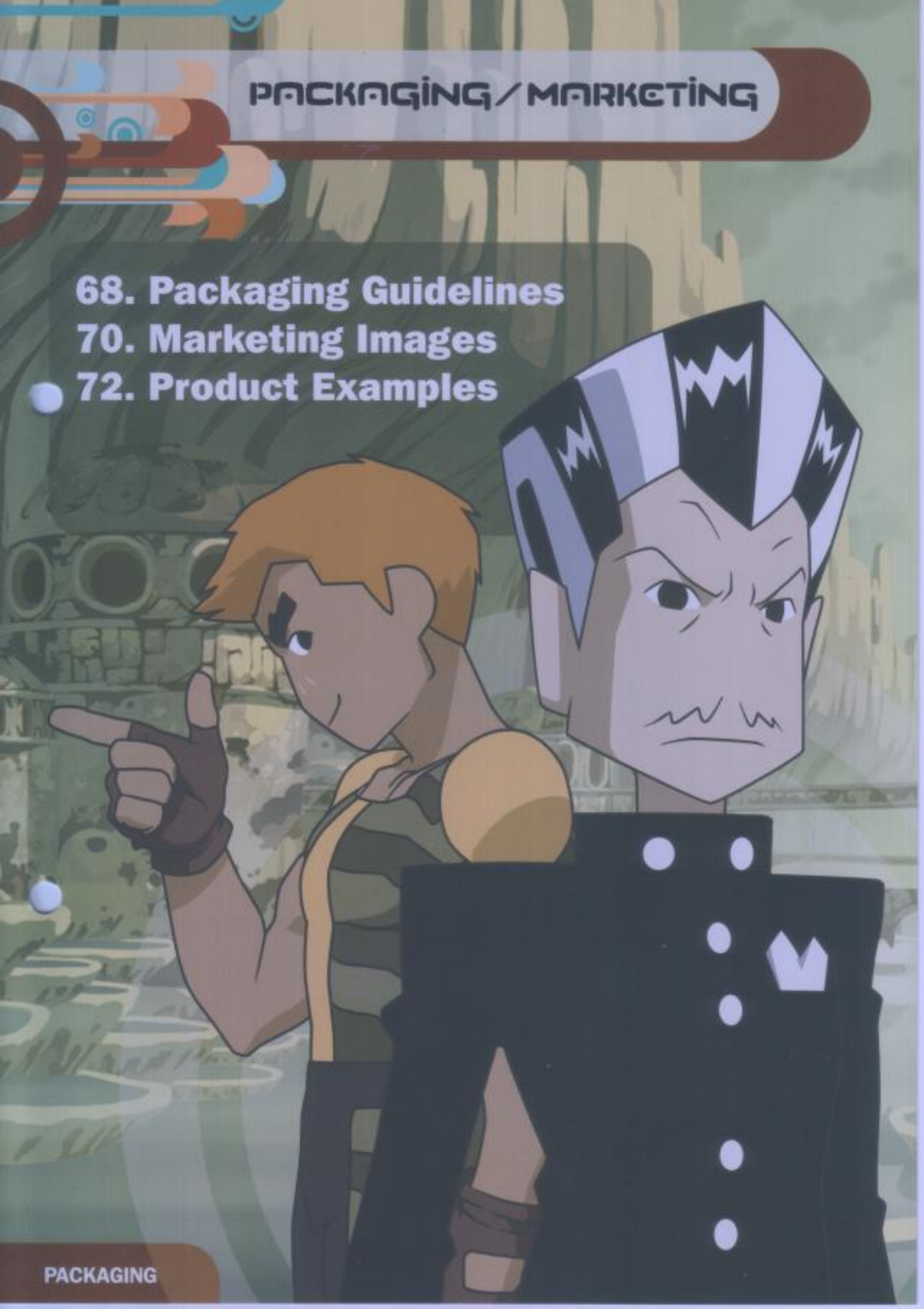
SPIRIT

ONDAI

TEAM ICONS.EPS

PACKAGING / MARKETING

68. Packaging Guidelines
70. Marketing Images
72. Product Examples



PACKAGING

TOP

OBAN Star Racers logo must appear on all packaging surfaces.

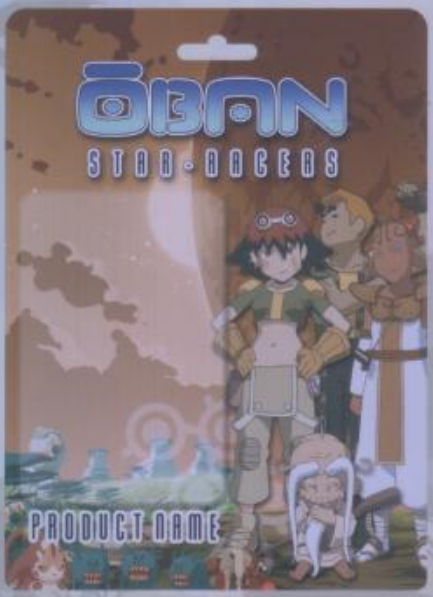
SIDE

FRONT

SIDE

BACK

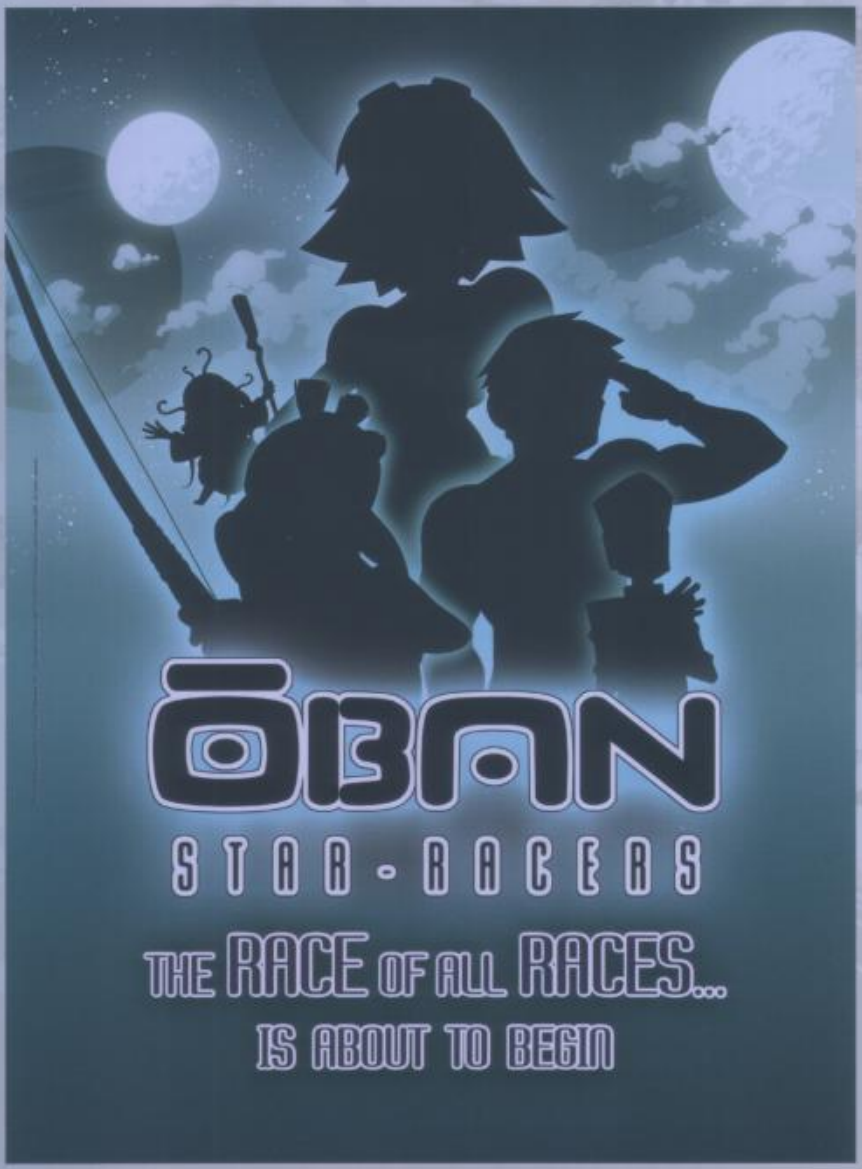
Copyright must appear on all packaging
© SAV! The World Productions / Jetix Europe [DATE]. All Rights Reserved.

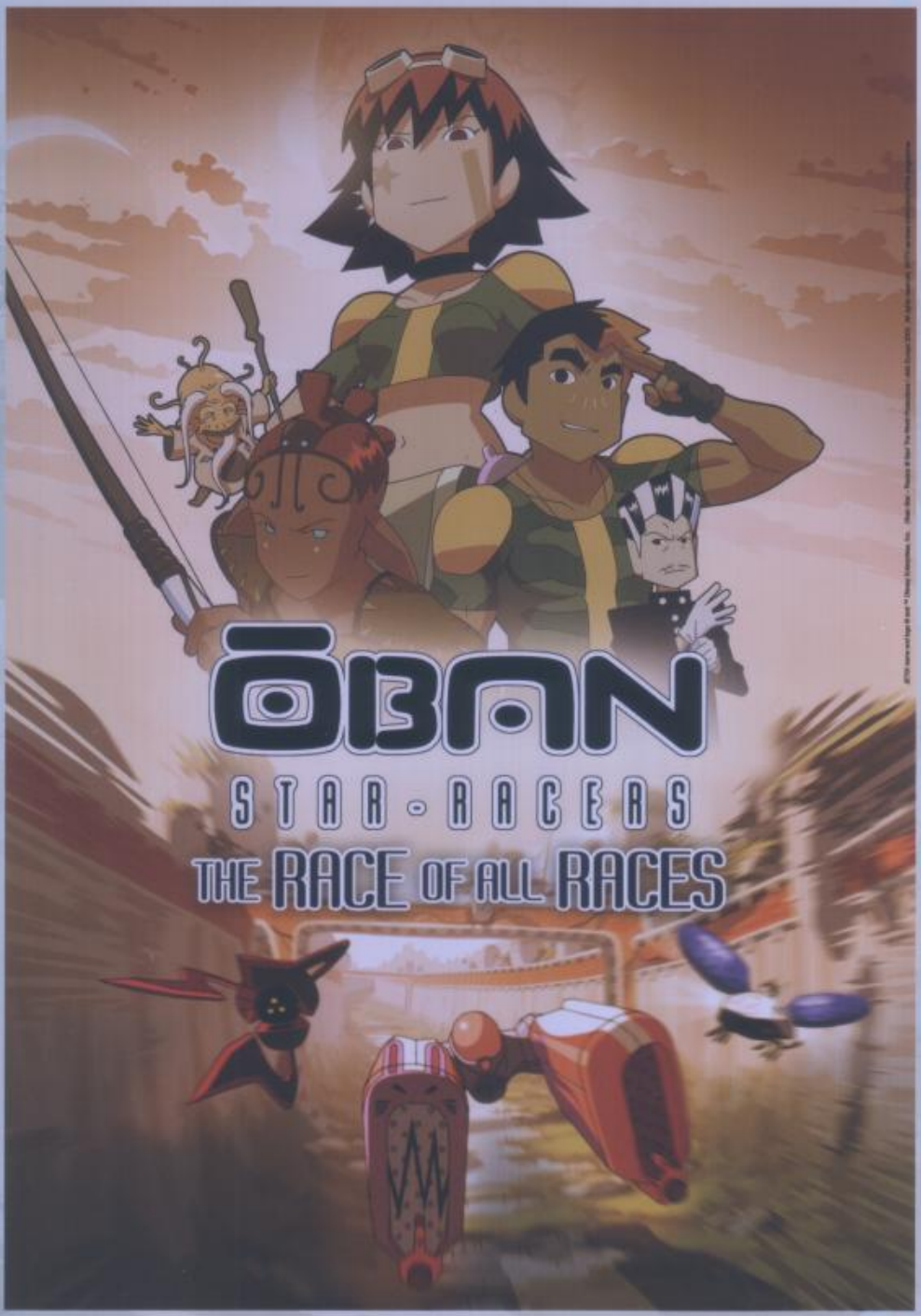


Background: Keyart Image
Foreground: BGR003
Please use character poses relevant to products

Product name
Font: Star Racer
All body copy: Franklin Gothic

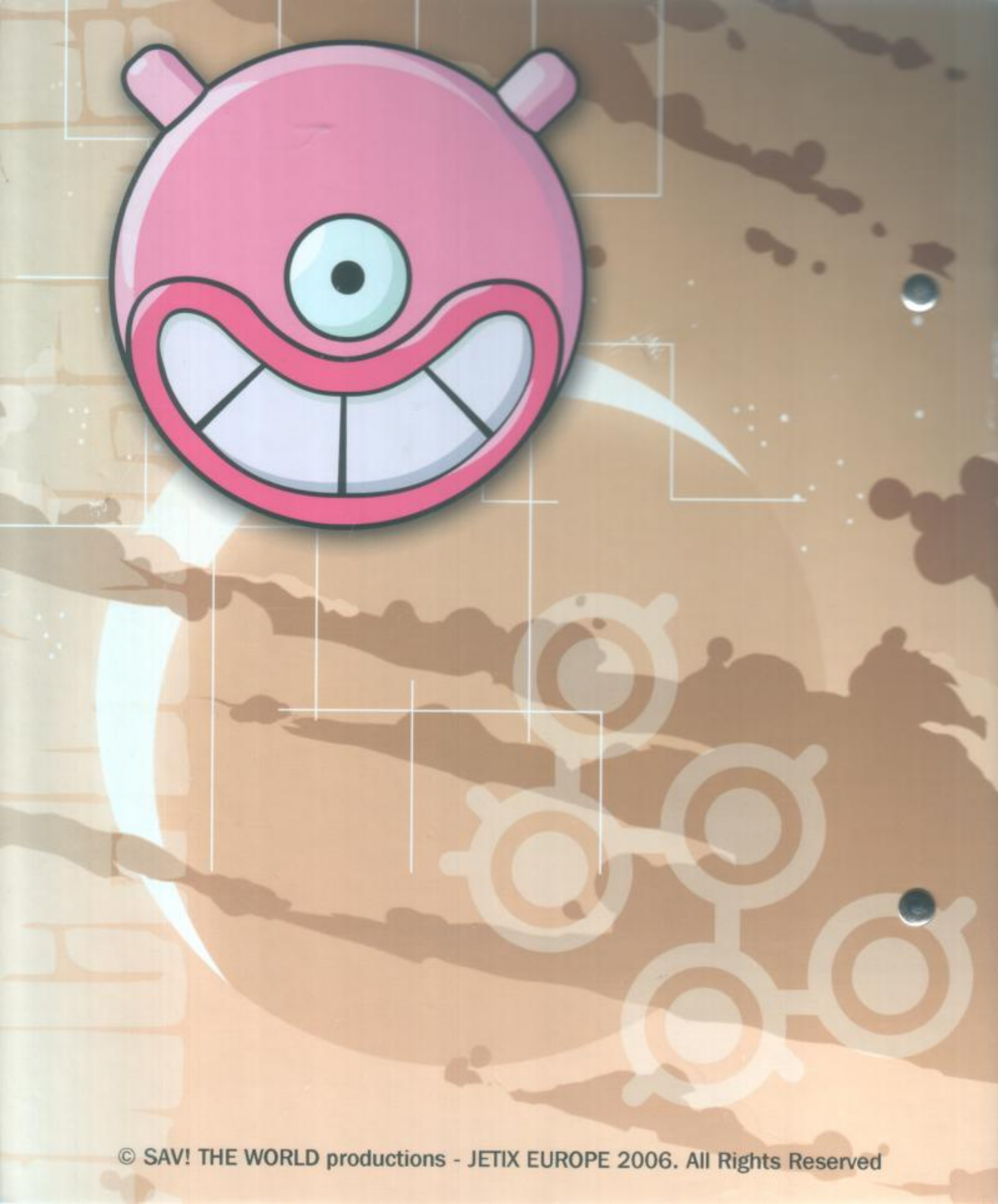
MARKETING IMAGES




ŌBAN
STAR-RACERS
THE RACE OF ALL RACES

ŌBAN
STUDIO-DESIGNS
DICK THUNK ICHOLT
ŌBAN
STUDIO-DESIGNS
ŌBAN
STUDIO-DESIGNS
DONKEI

ŌBAN
STAR-RACERS
ŌBAN
STAR-RACERS
ŌBAN
STAR-RACERS
ŌBAN
STAR-RACERS
ŌBAN
STAR-RACERS
ŌBAN
WHIZZING ARROW
ŌBAN
PRINCE AIKKA



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